

**2012 Craft, Gift & Apparel Wholesale Buyers Guide Listing  
Application Form**

<b>Business Name:</b>	
<b>Contact Name:</b>	
<b>Complete Mailing Address:</b>	
<b>Telephone:</b>	<b>E Mail:</b>
<b>Web Site:</b>	

<b>Buyers Guide Listing:</b> (Describe <u>your products/product lines</u> as concisely as possible. Listings may be edited for space requirements.)

<b>Photography for Buyers Guide</b>	
<input type="checkbox"/>	I have a product photo for the guide which I will e-mail to you by <b>January 10, 2012</b> . (Must be digital picture, minimum 300 ppi resolution, in .jpg or .tif format with a file size of at least 1MB)
<input type="checkbox"/>	I need a product photo and will send the piece to be photographed to your office in time to be received by <b>January 10, 2012</b> .

<b>Product Categories under which to list your products in the Buyers Guide</b> (tick only those that apply to your products)	
<input type="checkbox"/> Aboriginal Art & Craft <input type="checkbox"/> Bags/Purses <input type="checkbox"/> Bath & Body <input type="checkbox"/> Books / Music <input type="checkbox"/> Carvings <input type="checkbox"/> Clothing & Fashion Accessories <input type="checkbox"/> Christmas Ornaments <input type="checkbox"/> Glass <input type="checkbox"/> Gourmet / Specialty Food <input type="checkbox"/> Greeting Cards/Stationary/Paper	<input type="checkbox"/> Home Accents/Décor <input type="checkbox"/> Jewellery <input type="checkbox"/> Kits <input type="checkbox"/> Knitwear <input type="checkbox"/> Pet Products <input type="checkbox"/> Pewter <input type="checkbox"/> Photographs/Prints/Art Reproductions <input type="checkbox"/> Pottery <input type="checkbox"/> Souvenirs <input type="checkbox"/> Textiles <input type="checkbox"/> Other (specify) _____

<b>Fee:</b> (Cheque or money order made payable to Newfoundland Exchequer. We cannot accept credit or debit card payments.) <b>*Listing is FREE if you are exhibiting in the 2012 Provincial Craft Wholesale Show</b>	<b>\$ 50.00</b>
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**IMPORTANT - Product Review**

**All products listed in the Wholesale Guide must have been approved at Product Review.** While products or extensions to existing lines previously approved at Product Review do not have to be resubmitted, any new products (ie. new medium/entirely new product line) to be included in your listing must be submitted to the **January 12, 2012 Product Review meeting. Call us if you have any questions.**

**Deadline for Wholesale Buyers Guide applications:**

The application form, fee *and* digital image *or* product for photography **must all be received at the address below by Tuesday, January 10, 2012.**

**Please note that due to design and printing deadlines for the Wholesale Buyers Guide late applications for listings or incomplete applications will not be accepted.**

**Please send this completed application (including payment) to:**

Janet Costigan  
 Department of Innovation, Business & Rural Development  
 P.O. Box 8700, 2<sup>nd</sup> Floor, West Block, Confederation Bldg.  
 St. John's, NL A1B 4J6

**Please mark your envelope "Private and Confidential"**

Questions?  
 Contact Janet at:  
 Phone: (709) 729-7071  
 E-mail: [costigan@gov.nl.ca](mailto:costigan@gov.nl.ca)