

CRAFT INDUSTRY DEVELOPMENT PROGRAM



PURPOSE

The Craft Industry Development Program provides financial support to craft, gift and apparel producers and retailers, economic development organizations, and not-for-profit organizations. Funding is available for projects that contribute to the long-term viability of the business or organization and have potential economic benefits for the craft, gift and apparel sector.

ELIGIBLE APPLICANTS

Newfoundland and Labrador-based craft, gift and apparel producers, their representatives or distributors, craft retailers, economic development organizations, not-for-profit organizations and industry partners are eligible to apply.

AVAILABLE FUNDING

Funding is available in the form of a non-repayable contribution for activities including:

- *Professional Skills Development*: up to 75 per cent of eligible costs to a maximum of \$5,000 annually for producers and up to 100 per cent of eligible costs to a maximum of \$10,000 annually for not-for-profit organizations.
- *Design and Product Development*: up to 100 per cent for eligible designer fees and up to 75 per cent of other eligible costs to a maximum of \$6,000 annually for producers and up to 100 per cent of eligible costs to a maximum of \$6,000 annually for not-for-profit organizations.
- *Market Development*: up to 50 per cent of eligible costs to a maximum of \$15,000 annually for domestic and international marketing; up to 50 per cent of eligible costs to a maximum of \$5,000 annually for marketing tools; and up to 50 per cent of eligible costs to a maximum of \$5,000 for retailer or studio store fronts (one time support only).

- *Cooperative Projects*: up to 75 per cent of eligible costs to a maximum of \$15,000 per project.
- *Sector Development Initiatives*: up to 100 per cent of eligible costs.

HOW TO APPLY

Application forms are available at any office of the Department of Innovation, Business and Rural Development or at www.gov.nl.ca/ibrd. For assistance, call 1-800-563-2299 or the departmental office closest to you.

LABRADOR REGION

Charlottetown	949-0378
Labrador City	944-4046
Happy Valley-Goose Bay	896-2400
Postville	896-2400
Forteau	931-2908

WESTERN REGION

St. Anthony	454-3508/3521
Port Saunders	861-3004/3096
Corner Brook	637-2980
Deer Lake	635-2613
Stephenville	643-2600/1228
Port aux Basques	695-9871

CENTRAL REGION

Springdale	673-3481
Baie Verte	532-4772
Grand Falls-Windsor	292-4450/4451
St. Alban's	538-3796
Gander	256-1484/1486

EASTERN REGION

Clareville	466-4174/4175
Marystown	279-5533/5531

AVALON REGION

Carbonear	596-4109/4116
Placentia	227-1350
St. John's	729-7104/7112
Ferryland	432-3019



Innovation, Business and Rural Development